

What Is SYNC?

- SYNC is an audiobook literacy program
- SYNC introduces the audiobook experience to the teen audience
- Two FREE audiobook downloads are available each week
- SYNC engages summer reading programs in libraries and schools

How Does It Work?

- Visit www.audiobookSYNC.com from April 27 – August 16, 2017
- Select available audiobooks to download as mp3s
- Sign up for alerts for the next titles
- Share comments on social media

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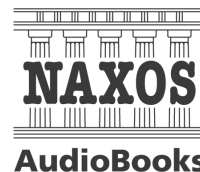
Elizabeth



Fama



Listening
Library



✓ 2 FREE audiobooks a week
starting April 27, 2017!

✓ Themed audiobook pairs

✓ Summer literacy

✓ Tools for outreach by
librarians, educators,
and bloggers

www.audiobookSYNC.com

Audiobook SYNC

Mission & Goals

SYNC seeks to develop the audience of teen audiobook listeners by providing free audiobook downloads. Two complete audiobooks – thematically paired – are available each week to listeners.

- **Introduce** the listening experience
- **Provide** librarians, educators, and parents tools to promote audiobook listening to teens
- **Create** a desire for more listening and reading
- **Build** interest in listening to classics and required reading



Sync: AUDIOBOOKS
FOR TEENS



@audiobookSYNC



Text Message alerts
TEXT **syncya** to **25827**



www.audiobookSYNC.com



✓ Updates

- SYNC newsletter sign-up at www.audiobookSYNC.com
- Blog posts with information for professionals (educators, librarians, bloggers) and parents

✓ Outreach Toolkit

- Find tools and resources
- Get free posters, bookmarks, graphic icons to promote the SYNC program

✓ Program Dates

- April 27 - August 16, 2017
- 2 FREE audiobooks each week for 16 weeks!

✓ Week-by-Week Schedule

- go to www.audiobookSYNC.com

Audiobook SYNC

2017 Pairs

THE DEAD HOUSE Dawn Kurtagich (*Hachette Audio*)
THE PICTURE OF DORIAN GRAY Oscar Wilde (*Naxos AudioBooks*)

FEED M.T. Anderson (*Listening Library*)
THE HITCHHIKER'S GUIDE TO THE GALAXY
Douglas Adams (*Random House Audio*)

BRONX MASQUERADE Nikki Grimes (*Recorded Books*)
TEENAGE DIARIES: THEN AND NOW Radio Diaries
(*Highbridge Audio*)

THE GATHERING: SHADOW HOUSE, BOOK I
Dan Poblocki (*Scholastic Audiobooks*)
IN OUR BACKYARD: HUMAN TRAFFICKING IN AMERICA
AND WHAT WE CAN DO TO STOP IT Nita Belles (*Oasis Audio*)

FREAKLING Lana Krumwiede (*Brilliance Audio*)
BOY Anna Ziegler (*L.A. Theatre Works*)

BEAST Donna Jo Napoli (*Recorded Books*)
OF BEAST AND BEAUTY Stacey Jay (*Tantor Media*)

PLUS ONE Elizabeth Fama (*Elizabeth Fama*)
IF I RUN Terri Blackstock (*Zondervan*)

THE SOULS OF BLACK FOLK W.E.B. Du Bois (*Dreamscape Media*)
THE RED UMBRELLA Christina Diaz Gonzalez (*Ideal Audiobooks*)

THE WITCH'S VACUUM CLEANER AND OTHER STORIES
Terry Pratchett (*HarperAudio*)
THE WITCHES: SALEM, 1692 Stacy Schiff (*Hachette Audio*)

AMERICAN NIGHT: THE BALLAD OF JUAN JOSÉ
Richard Montoya (*L.A. Theatre Works*)
MY NAME IS NOT EASY Debby Dahl Edwardson (*Brilliance Audio*)

REBUTTAL Jyotsna Hariharan (*HarperAudio*)
REMEMBER TO FORGET Ashley Royer (*Blink*)

THE DORITO EFFECT: THE SURPRISING NEW TRUTH ABOUT
FOOD AND FLAVOR Mark Schatzker (*Dreamscape Media*)
SUGAR Deirdre Riordan Hall (*Brilliance Audio*)

GONE: GONE SERIES, BOOK I Michael Grant (*Tantor Media*)
THE ONE SAFE PLACE Tania Unsworth (*Highbridge Audio*)

AIRBORN Kenneth Oppel (*Full Cast Audio*)
SHADOWS ON THE MOON Zoe Marriott (*Brilliance Audio*)

IN MY HANDS: MEMORIES OF A HOLOCAUST RESCUER
Irene Gut Opdyke with Jennifer Armstrong (*Listening Library*)
BETWEEN SHADES OF GRAY Ruta Sepetys (*Listening Library*)

METAMORPHOSIS Franz Kafka (*Naxos AudioBooks*)
SHADOWSHAPER Daniel José Older (*Scholastic Audiobooks*)